**Regional DECA CDC Guidelines 2024--MSU**

**Written scores will be judged using a digital copy of the project prior to the conference. (NEW) Bring 2 paper copies for performance to the conference for judges. Projects and all other written submissions for competition must be submitted to Blue Panda by Jan 10. Penalty Points will be scored. Presentations take place the day of Conference.**

**Any revisions to projects that qualify for SCDC must be uploaded by February 1.**

**This can be accessed as well at ky-deca.org along with an electronic (excel) sign up option.**

1. **DECA dues are** National $8, State $4(Students) $5(Advisors), Region $2. Additional members for Regional competition can be added until December 15, 2023. Payment submitted by January 10.

2. Registration for 2024 RCDC **student** is **$25.** All **Advisors** will be **$50 (lunch provided)**. Every attendee should be registered in Blue Panda. Chaperones should also be listed(No fee). Current officers will have no fee if registered as a regional officer. Please indicate Officer Candidates for 24-25 in registration.

3. **Blue Panda final registration** deadline is **January 10, 2024. Gobluepanda.com**

**ALL students/events must be registered on the regional level to be eligible for state competition in that event.**

**Contact** [**Jeremy.davis@ky-deca.org**](mailto:Jeremy.davis@ky-deca.org) **for assistance. No Refunds after January 10.**

From January 10 until January 25 only Four (4) substitutions per chapter will be allowed. No new events may be entered during that time. Team events must maintain at least one original member. TDM ‘s left without a partner will be entered into the Individual Series with same test area. Substitutions MUST be submitted to Regional Coordinator directly.

Make checks payable to your **REGION \_1,2,3,4or5\_\_DECA** and send to **Jayne Harris** by **January 16, 2024. Please call if there are problems. (**270.871.9074)

4. **All written project events and KY events that require a Summary** are due electronically to **Blue Panda by January 10. PDF format if possible.(No late entries accepted)**

Testing window is January 15-19. Team Decision, Professional Selling, Financial Consulting, and Integrated Marketing events only. Name and email address of Proctor must be sent to Jeremy Davis by December 15. (Advisor may proctor)

5. **Officer applicants’ Application/ Responsibilities Documents** required are due to the Coordinator by **January 16 via E mail to the Regional Coordinator. Scholarship Application & Documents (if applicable) uploaded in Blue Panda by January 16.(See end of this document.)**

6. **Dress Code:** Appropriate business attire should be worn for any video presentations or sessions for RCDC. It is the **advisor's responsibility** to see that this is enforced.

**Business-like attire should be worn. Acceptable dress would include khakis (no cargos)or dress pants, button/collared shirt, sweater over shirts/tie, dress blouse with sleeves, skirt or dress (at the knee), dress pants/slacks, dress shoes. Blazers/Jackets are optional. All attire should be in conformance with your school dress code. No denim, shorts, jeggings, revealing clothing or athletic or canvas shoes. Ties/scarfs are required at regional level with button tops. Ankle boots are accepted.**

7. Complete and keep all necessary forms in “Student Signature Forms Packet found in the Advisor’s Hub at ky-deca.org. Bring a copy of the CTSO Medical form for each person.

**KENTUCKY ASSOCIATION OF DECA  
REGIONAL CAREER DEVELOPMENT CONFERENCE**

GENERAL REGULATIONS

1. The Regional Career Development Conference (RCDC) is open to local voting delegates, event participants, current regional officers, officer candidates, chapter advisors, chaperons, and invited adult guests. A chapter must be in good standing during the current school year to be entitled to participate in the conference. All participants should have paid regional, state, and national membership fees by the last day of the month preceding their scheduled regional conference and payment no later than January 10.

2. Payment for registration should be sent to the designated Coordinator by designated date.

3. Officer Application/Responsibilities,(to Regional Coordinator) and all Scholarship materials (uploaded if applicable to your Region) must be submitted by the designated date Electronic registration must be completed by the designated date. Chapters will not be permitted to enter events if they have not registered by the deadline.

4. Each chapter member and advisor should attend all general sessions.

5. A chapter advisor approved by the school should supervise any students during any video or virtual sessions. The regional organization cannot be responsible for members participating in the conference; however, it does assume responsibility for providing a wholesome program of activities.

7. To beeligible for a regional award, chapter participants or representatives must be registered at the Regional Career Development Conference.

8. To be eligible for a state award, participants must have been registered in that event on the regional level if the event was offered.

9. CTSO medical forms must be completed and signed and in the possession of the advisor(s). All other forms should be on file with the advisor.

**2023 MSU DECA Regional Career Development Conference**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Dates** |  |  |  |  |  |
| Dec 1 | Blue Panda opens |  |  |  |  |
| Dec 15 | Registration deadline | Proctor Information to Jeremy | No new events unless **test only** after this date |  |  |
| Jan 10 | All written projects submitted & KY event Summaries | Can add test only events to registration by this date |  | Submit Outstanding member & Chapter President | Submit officer candidate names in Blue Panda |
| Jan 10-24 | Up to 4 substitutions  No new events |  |  |  |  |
| Jan 16 | Payment sent | Officer Applications & Information sent via email to J Harris | Scholarship Information uploaded to Blue Panda |  |  |
|  |  |  |  |  |  |
| Jan 15-19 | Testing Window for TDM events, Professional Selling events, & Integrated Marketing events |  |  |  |  |
| Jan 24 | RCDC begins |  | Keep signed medical form with advisor |  |  |
| Jan 31 | All results posted |  |  |  |  |
| Jan 31 | All Written projects that qualified uploaded to Blue Panda for SCDC | 10 **point per day** penalty if not uploaded. |  |  |  |
| Voting  Delegates as of  Dec 31 membership | 0-25 2 delegates  25-50 3  51-75 4  76-100 5  101-125 6  125-150 7  Each add’l 25 1 per |  |  |  |  |

#### DECA REGIONAL PARTICIPANT SIGN UP FORM

**Use for Initial Sign Up only—Submit all event participants on Blue Panda (gobluepanda.com-Site opens Dec 1) by December 15, 2023**

#### STATE EVENTS – Top 8 Advance

**Outstanding DECA Chapter Member\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

Team 1 Team 2 Team 3

**Electronic Advertising** (3Teams) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

(1-3 members) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Summary required by Jan 10 \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Prepared Business Presentation** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

(1-3 members) (3 Teams)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Summary required by Jan 10 \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Job Interview (Individual)** (2)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Career Cluster Test Only STATE EVENTS-Top 8 advance**

**(Recommended for First Year Marketing Students) Enter up to 8 if necessary.**

KY Entrepreneurship Functions (8)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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KY Finance (8)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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KY Free Enterprise Basics (8)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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KY Marketing (8)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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KY Retailing Concepts (8)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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KY Hospitality & Tourism (8)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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KY Sports & Enter. Marketing (8)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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#### NATIONAL EVENTS

###### INDIVIDUAL SERIES TEST EVENTS – Top 8 continue on to state competition

**\*\*\*First 4 events are for first year members only Test and Interview**

Principles of Business Management (8)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Principles of Finance (8)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Principles of Hospitality & Tourism(8)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Principles of Marketing (8)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Accounting Applications (8)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Apparel & Accessories (8)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Automotive Services (8)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Business Finance (8)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Business Services Marketing (8)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Entrepreneurship (8)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Hotel & Lodging Management (8)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Human Resources Management (8)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Marketing Communications (8)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Quick Serve Restaurant Management(8)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Restaurant & Food Service Mgmt. (8)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Retail Merchandising (8)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Sports & Entertainment Marketing (8)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Personal Financial Literacy (8)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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**Region 1 Scholarship (2)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**$500 Winner $250 Runner up**

Candidate-Must submit or upload

Application and other required

information by January 16

**TEAM DECISION MAKING EVENTS** – Top 8 advance

###### See DECADIRECT.org for Performance Indicators. The test will be administered Jan. 15-19 on-line at your school prior to Regional Competition.

###### Send Jeremy Davis (Jeremy.davis@ky-deca.org) Proctor name and contact by December 15, 2023

(Two required per team–Two teams per school only–Must maintain at least one original member when substituting)

Team 1 Team 2

Business Law and Ethics \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Team 1 Team 2

Buying & Merchandising \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Team 1 Team 2

Entrepreneurship \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Team 1 Team 2

Financial Services \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Team 1 Team 2

Hospitality Services \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Team 1 Team 2

Marketing Management \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Team 1 Team 2

Sports & Entertainment Marketing \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Team 1 Team 2

Travel & Tourism \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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**PROFESSIONAL SELLING EVENTS-SEE DECA GUIDE FOR EVENT SCENARIO – Top 8 advance**

Testing will take place January 15-19 prior to the Regional Conference. The Test will be administered on-line at your school. **See DECA Guide for required content.**

**Professional Selling** (2)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_­­\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

On-Line Test and Video

Individual Event

**Hospitality & Tourism Prof. Selling**(2)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_­­\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

On-Line Test and Video

Individual Event

**Financial Consulting**

On-Line Test and Video

Individual Event (2)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

###### INTEGRATED MARKETING CAMPAIGN-Top 3 Advance. Projects by January 10.

###### Testing will take place January 15-19 The Test will be administered on-line at your school. If there are 7 or more entries per event at Regional Competition top 5 will advance otherwise only top 3. Include Statement of Assurance with your event digital submission with physical or electronic signature. Bring 2 copies with you to registration.

Team 1 Team 2

**Integrated Marketing Campaign-**

**Event** \*\*\* (4) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

(1-3 Member per team, 10 pg. max) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

On-Line Test & \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Written Plan submitted by JAN 10 Team 3 Team 4

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Team, 1 Team 2

**Integrated Marketing Campaign-** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Product\*\*\*** (4) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

(1-3 Members, 10 page Max) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

On-Line Test & Team 3 Team 4

Written Plan submitted by JAN 10 \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Team, 1 Team 2

**Integrated Marketing Campaign**-\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Service\*\*\*** (4) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

(1-3 Members, 10 page Max) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

On-Line Test & Team 3 Team 4

Written Plan submitted by JAN 10 \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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# !!!IMPORTANT!!!

\*\*\***All Written Events and Project participants must be registered by December 15 and uploaded in Blue Panda for judging with Statement of Assurances signed physically or electronically by January 10.**

**BUSINESS OPERATIONS RESEARCH, BUSINESS PLANS, AND CHAPTER TEAM EVENTS**

**Note: If there are 7 or more entries per event at Regional Competition top 5 will advance otherwise only top 3.**

##### (1-3 members per team – Two Teams per Chapter) Bring 2 copies with you to registration.

**20-Page Max (Single or double spaced) including Appendix pages\*\*\* See DECA Guide for Topics.**

**BUSINESS OPERATIONS RESEARCH** Team 1 Team 2

Business Operations \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Research \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Team 1 Team 2

Buying & Merchandising \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Research \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Team 1 Team 2

Hospitality & Tourism \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Research \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Team 1 Team 2

Finance Operations Research \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Team 1 Team 2

Sports & Entertainment Research \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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**ENTREPRENEURSHIP EVENTS**

(Presentation and Written**\*\*\*NEW Page Maximums, Single or Double spaced, including Appendix pages\*\*\***

Team 1 Team 2

Innovation Plan \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1-3 per team,**10**-page Max \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Team 1 Team 2

Start-Up Business Plan \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1-3 per Team, **10**-page Max \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Team 1 Team 2

Franchise Business Plan \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1-3 per team, **20**-page Max \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Team 1 Team 2

Business Growth Plan \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

(1-3 must own/operate \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

the business) **20**-page Max \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Team 1 Team 2

Independent Business Plan \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1-3 per Team, **20**-page Max \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Team 1 Team 2

International Business Plan \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1-3 per Team, **20**-page Max \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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**CHAPTER EVENTS**

(Presentation and Written**\*\*\*NEW 20-Page Maximums, Single or Double spaced, including Appendix pages\*\*\***

Team 1 Team 2

Community Giving Project \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Team 1 Team 2

Business Solutions Project \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Team 1 Team 2

Career Development Project \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Team 1 Team 2

Sales Project \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Team 1 Team 2

Community Awareness Project \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Team 1 Team 2

Financial Literacy Project \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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# !!!IMPORTANT!!!

\*\*\***All Written Events and Project participants must be registered by December 15 and uploaded in Blue Panda for judging by January 10.**

**REGIONAL DECA SCHOLARSHIP**

**APPLICATION**

Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

(Last) (First) (Middle) REGION

Address\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

(Street ) (Home Phone)

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

(City) (State) (Zip code) (Cell Phone)

Years in DECA \_\_\_\_\_\_\_\_ E Mail Address:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Parent’s Name (s) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address (if different) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Father’s Occupation \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Cell Phone \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Mother’s Occupation \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Cell Phone \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Number of Dependent Children (including applicant) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

School \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Advisor \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Cell Phone\_\_\_\_\_\_\_\_\_\_\_

COMPLETE APPLICATION AND ALL ITEMS BELOW and SUBMIT BY.-January 16

1. An essay of 300 – 500 words typed and signed on “How DECA has influenced my plans for a career in business.
2. Brief resume of extra-curricular activities. (School, non-school, and all DECA activities – must have been an active member of DECA for 2 years.
3. Attach a current transcript of you high school grades.
4. There will be up to a 15 minute video submitted to include” How DECA has made a difference and why you should receive the scholarship?”

I certify the above to be true and complete.

\_     \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_     \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_     \_\_\_\_\_\_\_

Applicant’s Signature Advisor’s signature Date

Region I Scholarship

$500 Winner

$250 Runner Up

Region DECA Scholarship

# Rating Sheet

**2024**

**Very Strong Average Below Weak Missing**

**Strong Average**

**TRANSCRIPT**

1. Academic achievement & (10) (8) (6) (4) (2) (0)

Evidence of Business/Marketing courses

## RESUME/INTERVIEW

## DECA INVOLVEMENT

2. DECA Involvement (30) (24) (18) (12) (6) (0)

(Minimum 2 years)

3. DECA Leadership (offices held, chair- (10) (8) (6) (4) (2) (0)

person or committee involvement)

**COMMUNITY/EXTRA-CURRICULAR**

4. Community & Extra- (10) (8) (6) (4) (2) (0)

Curricular involvement/leadership

## ESSAY (300-500 WORDS)

5. Overall Essay “How DECA Has (20) (17) (14) (11) (8) (0)

Influenced My Plans for a Career

In Business” Evidence of continuing

Education in Business/Marketing /

Management.

## INTERVIEW

6. Evidence of DECA’s influence and (15) (13) (11) (9) (7) (0)

Need/Desire for the Scholarship

7. Overall impression of applicant (5) (4) (3) (2) (1)

Judge’s Initials:\_\_\_       Date:       Total Score:

(Possible 100)