Premier Chapter Designation – 2023-2024 - Kentucky DECA

Purpose: To encourage participation of chapters in events, activities, meeting attendance, and utilization of provided resources.

Description: Local chapters will gain points based upon participation in varying activities throughout the school year. Upon completion of the events of the school year, chapters attaining a designated number of points will receive Diamond, Gold, or Silver Chapter status and will be rewarded as designated below.

Matrix: See below.

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| **Activity** | **Deadline** | **Points Available** |
| Membership of 10 members | February 15 | 1 |
| Membership of 11-25  | February 15 | 2 |
| Membership of 26-50  | February 15 | 3 |
| Membership of 51-100  | February 15 | 4 |
| Membership of 101-125  | February 15 | 5 |
| Membership of 126-150 | February 15 | 6 |
| Membership of 151-175  | February 15 | 7 |
| Membership of 176-200  | February 15 | 8 |
| Membership of 201-225  | February 15 | 9 |
| Membership of 226-250 | February 15 | 10 |
| Membership of 251-275 | February 15 | 11 |
| Membership of 276-300 | February 15 | 12 |
| Increasing current year’s membership by at least 20% over previous year’s membership | February 15 | 10 |
| Local chapter attends Fall Workshop | Dates of Fall Workshops | 8 |
| At least 20% of membership participating in Regional Conference competition events | Dates of Regional Conferences | 8 |
| Chapter and advisor attendance at First General Session of SCDC | Date of Session | 5 |
| All voting delegates for chapter attend Voting Session at SCDC | Date of Session | 8 |
| Chapter and advisor attendance at Recognition Session at SCDC | Date of Session | 5 |
| At least one member of local chapter runs for Regional or State Office | Date of deadline for application submittal | 8 |
| At least one advisor from local chapter attends Update meeting at SCDC | Last day of SCDC | 4 |
| Chapter and advisor attendance at first association meeting at ICDC prior to Opening Session | Date of Session | 7 |
| Chapter and advisor attendance at second association meeting at ICDC prior to Closing Session | Date of Session | 7 |
| Chapter and advisor attendance at Closing Session/Awards Recognition at ICDC in its entirety | Date of Session | 7 |
| Chapter member goes “on stage” at ICDC (must physically be in attendance) | Date of Session | 20 |
| Chapter member “gets glass” at ICDC (must physically be in attendance) | Date of Session | 30 |
| Local chapter earns Achievement or Thrive Level in DECA Chapter Campaigns  | Per due dates as established by DECA, Inc. | 15 |
| Local chapter has at least one member participating in state pilot events (if applicable for the current year) | Per due dates as established in pilot event instructions | 8 |
| Local chapter has at least one member or team participating in a DECA Challenge | Per due dates as established by DECA, Inc. | 8 |

Chapters attaining Diamond Chapter status will be awarded with preferred seating at next year’s SCDC sessions, a Kentucky DECA Diamond Chapter banner including the school year status was attained, two spots in academies at ICDC (State Advisor’s choice). Chapters attaining Diamond Chapter status in subsequent years after initial year will be awarded as above with the exception that in lieu of a banner, chapter will receive a school year update to add to existing banner.

Chapters attaining Gold Chapter status will be awarded with second level preferred seating at next year’s SCDC sessions and two spots in academies at ICDC (State Advisor’s choice).

Chapters attaining Silver Chapter status will be awarded with third level preferred seating at next year’s SCDC sessions and two spots in academies at ICDC (State Advisor’s choice).

Diamond level – 100 points or more

Gold level – 99 points – 85points

Silver level – 84 points – 70 points