OCTOBER 2023 VOLUME 10



KENTUCKY DECA







MEET YOUR REGION 4 OFFICERS



OCTOBER 18, 2023 - REGION 1 FALL WORKSHOP @ MSU, MURRAY OCTOBER 25, 2023 - REGION 2/3 FALL WORKSHOP @ WKU, BOWLING GREEN

NOVEMBER 1, 2023 - REGION 4/5
FALL WORKSHOP @EKU,
Richmond



As we all know spooky season is upon us and you know what that means, pumpkin time! Represent Kentucky DECA in the nation-wide pumpkin decorating contest. Post your chapter pumpkin masterpieces using the hashtag #DECAhalloween, we cannot wait to see all of your spooky creations!







REMEMBER, DECA IS NOT JUST ABOUT THE COMPETITION; IT'S ALSO ABOUT PERSONAL GROWTH, TEAMWORK, AND BUILDING IMPORTANT SKILLS FOR YOUR FUTURE. ENJOY THE PROCESS, LEARN FROM IT, AND, MOST IMPORTANTLY, HAVE FUN. BEST OF LUCK TO YOU AND ALL KENTUCKY DECA MEMBERS IN THE UPCOMING COMPETITIONS!

-SAMARAH HIGGINS, KY REGION 3 PRESIDENT





COMPETITION CORNERS

1. KNOW YOUR STRENGTH AND WEAKNESSES

EACH PERSON HAS DIFFERENT
ATTRIBUTES TO OFFER DEPENDING
ON THEIR STRENGTHS AND
WEAKNESSES. INDEPENDENT
COMPETITORS, YOUR SUCCESS
RELIES ON YOUR CAPABILITIES
AND KNOWLEDGE OF YOUR
CHOSEN EVENT. IF YOU ARE NOT
CONFIDENT IN YOUR ABILITY TO
SHOW YOUR KNOWLEDGE
THROUGH AN EXAM, ROLE-PLAY,
OR PRESENTATION, IT WOULD BE
WISE TO CHOOSE ANOTHER EVENT
FROM OUR WIDE VARIETY OF
COMPETITIONS.

2. CHOOSE YOUR EVENT WISELY

PICKING THE RIGHT EVENT IS
CRUCIAL. DECA OFFERS A
WIDE RANGE OF
COMPETITIONS, SO TAKE THE
TIME TO RESEARCH AND
SELECT ONE THAT ALIGNS
WITH YOUR INTERESTS AND
STRENGTHS. CONSIDER WHAT
YOU'RE PASSIONATE ABOUT
AND WHERE YOU EXCEL. THIS
WILL MAKE THE PREPARATION
AND COMPETITION MORE
ENJOYABLE AND REWARDING.

Che D E E RENCE



5.SEEK GUIDANCE AND MENTORSHIP

DON'T HESITATE TO REACH OUT TO YOUR DECA ADVISORS, TEACHERS, OR EXPERIENCED MEMBERS FOR GUIDANCE. THEY CAN OFFER VALUABLE INSIGHTS, TIPS, AND SUPPORT. PLUS, THEY'VE LIKELY BEEN THROUGH SIMILAR EXPERIENCES AND CAN HELP YOU NAVIGATE THE COMPETITION SUCCESSFULLY.

3. START EARLY AND STAY ORGANIZED

COMPETITION SEASON CAN GET HECTIC, SO START YOUR PREPARATIONS EARLY. CREATE A STUDY SCHEDULE OR A TIMELINE FOR YOUR PROJECT TO AVOID LAST-MINUTE STRESS. STAY ORGANIZED WITH YOUR RESOURCES, NOTES, AND MATERIALS. IT'S MUCH EASIER TO SUCCEED WHEN YOU'RE WELL-PREPARED.

4.PRACTICE, PRACTICE, PRACTICE:

THE MORE YOU PRACTICE,
THE MORE CONFIDENT YOU'LL
BECOME. FOR EXAMS, TAKE
PRACTICE TESTS AND REVIEW
MATERIALS. IF IT'S A
PRESENTATION, REHEARSE
WITH FRIENDS OR MENTORS
TO GET FEEDBACK. THE KEY IS
TO FEEL COMFORTABLE AND
CONFIDENT IN YOUR
ABILITIES.

STUDENT SECTLIGHT



MY NAME IS MALANA MATTHEWS AND I SERVE AS THE PRESIDENT OF THE NORTH HARDIN DECA CHAPTER. I AM A SENIOR THIS YEAR AND I HAVE BEEN A DECA MEMBER FOR THREE YEARS AND CHAPTER OFFICER EACH OF THESE YEARS, SERVING AS PRESIDENT THE LAST TWO. AS DECA PRESIDENT I HAVE CHALLENGED MYSELE TO GROW OUR MEMBERSHIP CONSISTENTLY, THIS YEAR OUR CHALLENGE IS TO NOT ONLY TO GROW MEMBERSHIP BUT TO ALSO GROW PROFESSIONAL DECA. I HAVE HAD THE PRIVILEGE TO ATTEND ICDC TWICE WITH HOPES TO ATTEND THIS YEAR AS WELL. I HAVE DEVELOPED LEADERSHIP SKILLS, PROFESSIONALISM, AND HAD MANY NETWORKING OPPORTUNITIES. THE LIFELONG FRIENDSHIPS, MEMORIES, AND **FUN HAVE DEFINITELY BEEN AN ADDED** BONUS.

MALANA, WHAT ADVICE COULD YOU GIVE TO ANY OF OUR NEWER MEMBERS?

"SOME ADVICE I WOULD GIVE TO THE YOUNGER DECA MEMBERS IS TO STAY INVOLVED AND INVESTED WITHIN YOUR CHAPTER, BEING CONSISTENTLY CONNECTED TO YOUR FELLOW MEMBERS, YOUR COMMUNITY, AND YOUR ADVISOR IS SO IMPORTANT AND VITAL TO YOUR SUCCESS.

FOLLOW US ON SOCIAL MEDIA FOR CONSTANT UPDATES AND EXCITING CONTENT



@KENTUCKYDECA



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