

Kentucky ONLY Events

1. KY Chapter Membership Recognition
2. KY Electronic Advertising-KSMP (SCDC ONLY)
3. KY Job Interview - KJOB
4. **KY Outstanding DECA Member of the Year-KOCM**
5. KY Entrepreneurship Functions-KEF
6. KY Finance-KYF
7. KY Free Enterprise Basics-KFEE
8. KY Marketing-KYM
9. KY Retailing Concepts - KRC
10. KY Sports & Entertainment Marketing-KSEM
11. KY Hospitality & Tourism Essentials-KHTE
12. KY Level One Exams (SCDC ONLY)
13. KY Prepared Business Presentations-KPBP
14. **KY DECA Diamond in the Rough – DITR (SCDC ONLY)**
15. **KY DECA Real Estate (SCDC ONLY)**
16. **KY DECA Virtual Marketing – Window (SCDC ONLY – PILOT)**
17. **KY DECA Virtual Marketing – Mannequin (SCDC ONLY – PILOT)**

State & National Events**

Online Events: (These events are done “directly” through DECA Inc. At the Region and State Level students may also enter any other event.)

1. Stock Market Game-SMG
2. Virtual Business Challenge Accounting-VBCAC
Virtual Business Challenge Fashion-VBCFA
Virtual Business Challenge Hotel Man.-VBCHM
Virtual Business Challenge Personal Finance-VBCPF
Virtual Business Challenge Restaurant-VBCRS
Virtual Business Challenge Retail-VBCRT
Virtual Business Challenge Sports-VBCSP

Entrepreneurship Events:

1. Business Growth Plan-EBG
2. Franchise Business Plan-EFB
3. Independent Business Plan-EIB
4. Innovation Plan-EIP
5. International Business Plan-IBP
6. Start-Up Business Plan-ESB

Integrated Marketing Campaign Events:

1. Integrated Marketing Campaign-Event-IMCE
2. Integrated Marketing Campaign-Product-IMPC
3. Integrated Marketing Campaign-Service-IMCS

Professional Selling Events

1. Financial Consulting-FCE
2. Hospitality & Tourism Prof. Selling-HTPS
3. Professional Selling-PSE

State & National Events (continued)

Individual Series Events:

1. Accounting Applications-ACT
2. Apparel and Accessories Marketing-AAM
3. Automotive Services Marketing-ASM
4. Business Finance-BFS
5. Business Services Marketing-BSM
6. Entrepreneurship Series-ENT
7. Food Marketing-FMS
8. Hotel and Lodging Management-HLM
9. Human Resources Management-HRM
10. Marketing Communication-MCS
11. Quick Serve Restaurant Management-QSRM
12. Restaurant and Food Service Mgmt.-RFSM
13. Retail Merchandising-RMS
14. Sports and Entertainment Marketing-SEM

Team Decision Making Events:

1. Business Law and Ethics-BLTDM
2. Buying and Merchandising-BTDM
3. Entrepreneurship-ETDM
4. Financial Services-FTDM
5. Hospitality Services-HTDM
6. Marketing Management-MTDM
7. Sports and Entertainment Marketing-STDM
8. Travel and Tourism Marketing-TTDM

Business Operations Research Events:

1. Business Services Operations Research-BOR
2. Buying & Merchandising Operations Research-BMOR
3. Finance Operations Research-FOR
4. Hospitality & Tourism Operations Research-HTOR
5. Sports/Entertainment Mktg. Operations Research-SEOR

Project Management Events:

1. Business Solutions Project-PMBS
2. Career Development Project-PMCD
3. Community Awareness Project-PMCA
4. Community Giving Project-PMCG
5. Financial Literacy Project-PMFL
6. Sales Project-PMSP

Principles of Business Administration (1st Year Member Only)

1. Principles of Business Mgmt. & Adm.-PBM
2. Principles of Finance-PFN
3. Principles of Hospitality and Tourism-PHT
4. Principles of Marketing-PMK
5. Principles of Entrepreneurship - PEN

Personal Financial Literacy

1. Personal Financial Literacy-PFL

Students entered in the events shown in **Bold**, may also enter any other Kentucky event or DECA Inc. event.