

KENTUCKY DECA

MARCH 2024

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DECA NOW

- Kentucky DECA SCDC was a HUGE Success! We had nearly 1,200 DECA members, advisors, and chaperones in attendance!
- We are proud and grateful to all of our Kentucky DECA affiliates as they competed, organized, and led one of our most successful conferences ever!
- Congratulations to all of our national qualifiers! We can't wait to see you in California!
- Want to see some awesome shots from Kentucky SCDC? Check out the last page!
- DECA ICDC is right around the corner! Check out the next page for important dates and helpful resources!
- Join us as we thank our outgoing State Leadership Team! Check out the next page to see their final Words of Wisdom!

MEET YOUR NEW 2024-2025 STATE OFFICER TEAM

- Left to right: Emilie Williams, VP (Graves County High School), Chandler Wilson, VP (Trigg County High School), Houston Porter, President (Allen County Technical Center), Livia Keith, VP (Pulaski County High School), Caedmon Case, VP (Madison Souther High School), Avery Wade, VP (Trigg County High School)

DECA ICDC 2024
 This year's DECA ICDC will be held in Anaheim, California on April 27-30! Kentucky DECA is excited to be staying in Great Wolf Lodge...across the street from Disneyland! Get ready to Experience the Difference with DECA! Check out www.deca.org/conferences/icdc for more info!



CALIFORNIA BOUND!!!



Between an awesome State Conference, rushed deadlines, and frantic planning to get your National Qualifiers to California, March has been incredibly busy. But now we're all eyes on April! You know what that means...ICDC 2024! As we go travel across the country, we want to keep in mind a few things from some incredible individuals.

SPECIAL THANKS

- We always want to ensure we show gratitude to the amazing judges, interns, advisors, and chaperones who volunteer their time to help put on conferences like SCDC. We couldn't do it without you! From Kentucky DECA, thank you!
- We would like to give a special shoutout to the Hyatt Regency, Louisville for providing an awesome venue and even better service!
- And of course, we would like to extend a huge thank you to Mrs. Jayne Harris, Mr. Jeremy Davis, and our one and only Mrs. Lisa Oakes for the countless hours they spend preparing an opportunity for students to grow. Thank you all!

FROM OLD TO NEW

As this Kentucky DECA year comes to a close, your State Leadership Team has some closing Words of Wisdom to share with you.

State Officer Team - 2023-2024 Kentucky DECA

"Kentucky DECA, we have cherished every single moment with you. From the long hours of relentless planning to the incredible memories made, your membership, dedication, and curiosity gave us the passion to make it through. You give us hope. We encourage you to continue to work hard, stay dedicated, and stay curious. Through your efforts, you will continue to grow not only yourself, but the future of every student who comes through Kentucky DECA. Thank you, Kentucky. And stay curious!"

Houston Porter - 2024-2025 Kentucky State President

As Houston reflects on what got him to the State Office, he recalls not getting elected the previous year. "Last year, I was very disappointed," Houston said. "But, I did not let that failure stop me. During my interview, I was asked what helped me get through this past year. A quote I have lived off the entire year is "if at first you don't succeed, try, try again." This has taught me that if you lose, don't dwell on the past because there's always a brighter future."

A WORD FROM BUSINESS-U

Business U
2024 Product Updates

New Courses

- Coming Summer 2024: Social Media Marketing
- Coming Fall 2024: Business Law

Notable Updates

- Accounting: Downloadable exercises & Tests (ppt / paper), Supplemental Chapter Tests, Lesson PowerPoints & Discussion Guides, End-of-Semester Mock Simulation
- Personal Finance: Course Overhaul for 2024

Microsoft Office® Certification Prep Courses
Fully interactive and upgraded on all browsers and devices.

- Word
- PowerPoint
- Excel

Business U Full Course Catalog

- Marketing: Social Media Marketing
- Business: Business Management, Business Law, Microsoft Office®
- Finance & Accounting: Accounting, Personal Finance, Finance, Even 101
- Entrepreneurship: Entrepreneurship, Pitch Deck Series

Certification Prep

- MO-110: Microsoft Word® Associate
- MO-210: Microsoft Excel® Associate
- MO-310: Microsoft PowerPoint® Associate
- Entrepreneurship and Small Business: Certified Bookkeeping Professional, Personal Finance

Fully integrated with: Canvas, Schoology, Blackboard, Moodle

BusinessU
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As we prepare to move on to ICDC and further our DECA Experience, BusinessU wants to make sure you are getting the best support you can. Check out all of their amazing resources that they provide just for YOU! This is an awesome opportunity to grow your DECA mind and show future employers your capabilities! Advisors, check out their classroom resources! Contact Liz Brown Evans at liz@businessu.org with questions!

KENTUCKY SCDC

Check out these awesome DECA memories from SCDC 2024!

