

Kentucky DECA NEWSLETTER



August 2024

Welcome Back!

Welcome back to school Kentucky DECA, on behalf of all of the executive officers we hope you have had an amazing summer! Getting back to school means new classes, new faces, and best of all - getting some new experiences. At Kentucky DECA, it is no different. With a newly elected officer team, an exciting state theme, and some new events coming your way...we are all excited for the 2024-25 year! Below find out some deadlines, see your new state officers, and get excited for this new year!

Kentucky DECA's 2024-25 State Theme

This year, the executive council put their heads together to create a great theme that not only gets us all excited for the upcoming year but can correlate back to National DECA's theme, Be The 1. This year Kentucky DECA's State Theme is Dive Deep! So, Kentucky DECA, this year lets' dive deep to be the one!



Kentucky DECA's 2024-25 State Officers

This year's newly elected state officers are ready to not only serve Kentucky DECA on a state level, but also on a chapter level. One of their big goals this year is to go and make as many chapter visits as they can to get you pumped up and ready for the 2024-25 DECA year! Please let

Mrs. Oakes know if your chapter would like a visit. You can email her at: lisa.oakes@education.ky.gov . Go find out more about the state officers on Kentucky DECA's Instagram: [@kentuckydeca](https://www.instagram.com/kentuckydeca) .

www.ky-deca.org

Important Dates & Deadlines

Every dedicated DECA member knows that the deadline, may be the most important line out there. Listed below are some dates that should get on your calendar asap!

Workshops

October 22, 2024 – Region 1 Fall Workshop @ MSU, Murray
October 29, 2024 – Region 2/3 Fall Workshop @ WKU, Bowling Green
TBD - Regions 4 and 5 Fall Workshop

- Conferences are where you get to show off how far you have come as a DECA member. Conferences are for not only competing but to network with DECA members from around your state and the county. Always take advantage of your time at a conference. These moments can be monumental to your future career.

Deadlines

February 3, 2025 - State Pilot projects due uploaded to Blue Panda (all regions)
February 3, 2025 - Denise Hamilton scholarship application, Andrew Dodson scholarship application, Advisor's scholarship application due
February 7, 2025 - State Officer Applications due
February 10, 2025 - Revisions to projects qualifying for SCDC due uploaded to Blue Panda (Regions 4, 5)
February 12, 2025 - SCDC chapter registration submission deadline
February 12, 2025 - SCDC registration payment postmark deadline
February 12, 2025 - SCDC housing forms due to Hyatt Regency Downtown, Louisville
February 14, 2025 - Outstanding chapter member of the year video resume deadline (email to Lisa.Oakes@education.ky.gov)
February 18, 2025 - Kentucky DECA Diamond in the Rough nominees due
March 2-4, 2025 - State Career Development Conference, Louisville
April 26-29, 2025 - International Career Development Conference, Orlando, FL

- Workshops are a great way for new DECA members to get immersed and experience DECA! It is a great recruitment tool as well! At a workshop you will be able to ask new questions and find out about events that you can take - and how to correctly do them so you can score the highest.

Conferences

November 15-17, 2024 - The Ultimate DECA Power Trip @ Charlotte, NC
January 22, 2025 – Region 2/3 Conference @ WKU, Bowling Green
January 29, 2025 – Region 1 Conference @ MSU, Murray
January 29 - February 2, 2025 - Sports + Entertainment Marketing Conference, Orlando
TBD - Regions 4 and 5 Conference
March 2-4, 2025 – Kentucky DECA SCDC @ Hyatt Regency Downtown, Louisville
April 26-29, 2025 – DECA ICDC @ Orlando, FL

- All of these deadlines are very important to having a successful DECA year! Keeping these all in mind will help you stay organized and prepared as events come along this year. If you have any questions about these deadlines please let Mrs. Oakes know.

Good Luck!

As we go through out this year on behalf of all of the executive officers we wish you good luck! Please reach out to any of us if you need anything. We are here to serve you.