

State and National Events
Updated 10/01/2021

Kentucky ONLY Events

1. Chapter Membership Awards (Largest and Increase%)
2. **KY DECA Diamond in the Rough** (Advisor Nomination)
3. Kentucky Electronic Advertising-KSMP (Summary & Presentation)
4. KY Entrepreneurship Functions-KEF (Test)
5. KY Finance-KYF (Test)
6. KY Free Enterprise Basics-KFEE (Test)
7. KY Hospitality & Tourism Essentials-KHTE (Test)
8. KY Job Interview-KJOB (Interview)
9. KY Marketing-KYM (Test)
10. KY Prepared Business Presentations-KBPB (Summary & Presentation)
11. KY Retailing Concepts-KRC (Test)
12. KY Sports & Entertainment Marketing-KSEM(Test)
13. **KY E-Commerce-KCOM** (Summary & Site submission)
14. *Career Prep Exams (State Conference ONLY) (Test)*
15. **Local KY Outstanding Chapter Member (SCDC ONLY)-KOCM** (nominations from chapters)

Students entered in the events shown in **Bold**, may also enter any other Kentucky event or DECA Inc. event.

State & National Events**

Online Events: (These events are done “directly” through DECA Inc. At the Region and State Level students may also enter any other event.) (Possible recognition at state as being in these)

1. Stock Market Game-SMG
2. Virtual Business Challenge Accounting-VBCAC
Virtual Business Challenge Fashion-VBCFA
Virtual Business Challenge Entrepreneurship - VBCEN
Virtual Business Challenge Fashion - VBCFA
Virtual Business Challenge Hotel Management-VBCHM
Virtual Business Challenge Personal Finance-VBCPF
Virtual Business Challenge Restaurant-VBCRS
Virtual Business Challenge Retail-VBCRT
Virtual Business Challenge Sports-VBCSP

Entrepreneurship Events: (Project & Presentation)

1. Business Growth Plan-EBG
2. Franchise Business Plan-EFB
3. Independent Business Plan-EIB
4. Innovation Plan-EIP
5. International Business Plan-IBP
6. Start-Up Business Plan-ESB

Integrated Marketing Campaign Events: (Test, Project & Presentation)

1. Integrated Marketing Campaign-Event-IMCE
2. Integrated Marketing Campaign-Product-IMPC
3. Integrated Marketing Campaign-Service-IMCS

Professional Selling Events (Test & Presentation)

1. Financial Consulting-FCE
2. Hospitality & Tourism Professional Selling-HTTPS
3. Professional Selling-PSE

State & National Events (continued)

Individual Series Events: (Test and role play)

1. Accounting Applications-ACT
2. Apparel and Accessories Marketing-AAM
3. Automotive Services Marketing-ASM
4. Business Finance-BFS
5. Business Services Marketing-BSM
6. Entrepreneurship Series-ENT
7. Food Marketing-FMS
8. Hotel and Lodging Management-HLM
9. Human Resources Management-HRM
10. Marketing Communications-MCS
11. Quick Serve Restaurant Management-QSRM
12. Restaurant and Food Service Management-RFSM
13. Retail Merchandising-RMS
14. Sports and Entertainment Marketing-SEM

Team Decision Making Events: (Test and role play)

1. Business Law and Ethics-BLTDM
2. Buying and Merchandising-BTDM
3. Entrepreneurship-ETDM
4. Financial Services-FTDM
5. Hospitality Services-HTDM
6. Marketing Management-MTDM
7. Sports and Entertainment Marketing-STDM
8. Travel and Tourism Marketing-TTDM

Business Operations Research Events:(Project & Presentation)

1. Business Services Operations Research-BOR
2. Buying & Merchandising Operations Research-BMOR
3. Finance Operations Research-FOR
4. Hospitality & Tourism Operations Research-HTOR
5. Sports/Entertainment Marketing Operations Research-SEOR

Project Management Events: (Project & Presentation)

1. Business Solutions Project-PMBS
2. Career Development Project-PMCD
3. Community Awareness Project-PMCA
4. Community Giving Project-PMCG
5. Financial Literacy Project-PMFL
6. Sales Project-PMSP

Principles of Business Administration (1st Year Member Only) (Test & Role Play)

1. Principles of Business Mgmt. & Adm.-PBM
2. Principles of Finance-PFN
3. Principles of Hospitality and Tourism-PHT
4. Principles of Marketing-PMK

Personal Financial Literacy (Test & Role Play)

1. Personal Financial Literacy